

## Community Readiness Survey Steps

1. Gauging levels of interest in the community. Meet with retailers, community stakeholders and parents
2. Collect sample data to decide if there is denial or resistance
3. Gauge awareness amongst the community
4. Prepare to launch a campaign to raise awareness for the community
5. Begin to initiate with the assistance of coalition members
6. Poll and survey members post campaign
7. Confirm and expand the campaign and evaluate the current and future functioning of the program and campaign